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months ago 55 minutes 84 views Today we are joined by Doug Laney, Data Analytics Innovation Fellow at West Monroe and Author of "Infonomics". Nearly two

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TUE1. Keynote: Infonomics: The New Economics Of Information by Database Trends and Applications 6 months ago 1 hour, 1 minute 430 views Doug Laney shares insights from his best-selling , book , , , Infonomics , , about how organizations can actually treat information as an

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Podcast 10 months ago 19 minutes 9
views personal assets with the support of
Doug Laney, renowned Data Strategist

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Transformation Pro 2 months ago 22 minutes 4 views It has become a cliché to say data is an asset. If an organization is not making an attempt to measure, , manage , , and , monetize , ,

[The Infonomics of Web Data featuring Doug Laney](#)

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The Infonomics of Web Data featuring Doug Laney by import.io 1 year ago 52 minutes 1,018 views Mr. Laney shares insight from his best-selling , book , , , Infonomics , . Today, most business executives interested in , monetizing ,

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Laney, hosted by Scott Kennedy from Fill
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Monetisation by datazuum 1 month ago 44
minutes 35 views In my 23rd episode I
speak to author Doug Laney! We talk

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about: 1) What he's up to now 2) What is data due diligence and how

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[DMC Interview with Doug Laney on Data
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Data Management Conference 6 months
ago 13 minutes, 45 seconds 147 views

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DMC's Chair, Wade Walker discusses Data , Monetization , with Doug Laney, author of \", Infonomics , \", a CIO Magazine \"must read\".

[Infonomics with Doug Laney](#)

Infonomics with Doug Laney by Minhaaj

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Rehman Streamed 2 months ago 1 hour, 49 minutes 138 views Doug Laney is Amazon's best-selling author of ', Infonomics: How to Monetize , , Manage , , and Measure Information as an Asset for

[Applied Infonomics Webinar Recording](#)

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Applied Infonomics Webinar Recording
by LINQ Ltd 2 years ago 30 minutes 301 views
LINQs first webinar was held on Tuesday 8th May. This is the recording!
The topic was Applied , Infonomics , - taking the concepts of

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Analyst by Alex The Analyst 8 months
ago 5 minutes, 18 seconds 235,471 views
Here are my top 5 reasons not to become a
Data Analyst. I think being a Data Analyst

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Kamal 6 months ago 29 minutes 1,462

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minutes 166,146 views One of the primary jobs of a leader and an A-Player is influence. Yet so few people understand the hidden dynamics of masterful

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[Doug Laney - Infonomics - \(DATAcated
Conference Feb 2021\)](#)

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Conference Feb 2021) by DATAcated 2 months ago 18 minutes 113 views Day 1 of the DATAcated Conference - all about 'Extracting Business Value from Data'!
Link to the full conference Day 1:

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by giesbusiness 11 months ago 58 minutes
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like that which we are experiencing as a
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inexperienced or

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by Nordic APIs 1 year ago 22 minutes 918
views A talk given by Alan Glickenhause
from IBM at the 2019 Platform Summit in
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[Episode 19 Bill Schmarzo: Using design thinking x data science to monetise data](#)

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minutes 193 views In my 19th Episode I speak to the incredible and enigmatic Bill Schmarzo innovator, educator, influencer and the Dean of Big Data

[How to Market Your Book | Publishable: Episode 2 \(Part 1\)](#)

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Project 2 years ago 1 hour, 43 minutes

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175 views Abstract: Drawing from his extensive experience working with leaders in business and government, Robert Smallwood will outline

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